# RMB Newsletter 6:1 April 2006 www.rawmeatybones.com

## **Raw Meaty Bones Campaign Update**

Dear Reader,

Welcome to the first RMB Newsletter of 2006.

How have you been? Making good progress I trust.

In October 2001 RMB Newsletter 1:1 <a href="http://secureshop.rawmeatybones.com/newsletter/view.epl?id=15">http://secureshop.rawmeatybones.com/newsletter/view.epl?id=15</a> opened with the statement:

'With a majority of the world's pets suffering the effects of an artificial diet and a majority of the veterinary profession -- the pet healthcare professionals -- endorsing these diets, there's a huge job to be done. But we must start somewhere, and where better to start than by staking a claim to freedom of speech? -- the subject of this first RMB Newsletter.'

Five years on and without the internet freedom of speech would be a rare event. Occasionally pet magazines provide a watered down version of what should go in the dog's bowl. Once in a while a TV station or radio program partially lifts the lid – and quickly closes it again with self-serving celebrity vet shows promoting junk pet food and needless veterinary services.

Recent experience liaising with a top journalist is par for the course. Four months were spent researching the story. Photos were taken, even the page layout was completed and the publication day set. On the eve of publication and without explanation four months of commitment and a deepening understanding was tossed aside. The editor ruled that the massive petfood/veterinary/faux animal welfare fraud should be left undisturbed.

So, it seems, it's up to us to use the internet in ever more effective ways. Please check out the links in this newsletter and spread the electronic word.

Best wishes,

#### Tom Lonsdale

#### **Raw Meaty Bones Diet Sheet**

For a quick three page summary to download and print please go to: <a href="http://www.rawmeatybones.com/diet/exp-diet-guide.pdf">http://www.rawmeatybones.com/diet/exp-diet-guide.pdf</a>

#### Work Wonders: Feed your dog raw meaty bones

English version of Work Wonders now available in pdf for download to your computer.

http://www.rawmeatybones.com/book-files/ww.pdf

Please consider ordering bound copies for your family, friends and vet and thus help fund the RMB Campaign.

You can read Work Wonders in Spanish, Dutch and French at <a href="https://www.rawmeatybones.com">www.rawmeatybones.com</a>

Please join with me in acknowledging the terrific work done by the translators.

Do you have the time and skill to translate Work Wonders into any of the 5000 world languages? Please contact tom@rawmeatybones.com

## Raw Meaty Bones/Work Wonders discussions posted at www.ukrmb.co.uk

The UK Raw Meaty Bones Support and Action Group maintain a terrific pace. Their website and webmasters are an immense credit to them. Recently they posted a couple of discussions from the Natural Berners List and the CSDogBookReview Discussion List

http://www.ukrmb.co.uk/showcontent.toy?contentnid=48238

There's info on raw feeding, the five facets of the junk pet-food fraud, the barf cult and some comments on 'prey model' jargon. Please take a look.

#### **RawMeatyBones Discussion List**

http://groups.yahoo.com/group/RawMeatyBones/

Vic Marriott from UKRMB deserves recognition for his initiative. RawMeatyBones is the place to meet people who wish to combat the junk pet-food industry/veterinary/faux animal welfare group scientific and consumer fraud. If you have ideas to share on how to make a better future for pets, people and the planet then please join the RawMeatyBones List

#### Raw Meaty Bones in the veterinary profession

Once again the Royal College of Veterinary Surgeons elections are underway. You can find ten years of election statements urging the vets to clean up their act.

http://www.rawmeatybones.com/elections.html

About 21,000 vets are registered with the UK vet regulator, the Royal College of Veterinary Surgeons. Only a small proportion of the total number vote and, in previous years, only one tenth of voters voted for reform. What will be the veterinary verdict this year?

In their Policy Brief entitled RAW MEATY BONES LOBBY the British Veterinary Association in conjunction with the Pet Food Manufacturers Association referred to 'an ongoing debate in the veterinary profession'. <a href="http://www.rawmeatybones.com/pol-brief.html">http://www.rawmeatybones.com/pol-brief.html</a>

Veterinary associations world wide have not encouraged debate. They actively stifle debate. But, in a spirit of optimism, the UKRMB Group wrote to seven UK veterinary schools and seventeen European veterinary schools enquiring if they would like to host 'an evening talk, whole day seminar or other discussion'. All of those veterinary schools are enmeshed with the junk food poisoners and not one of those schools accepted the offer to talk about a natural diet.

Veterinary students are deliberately dumbed-down and disadvantaged by the policies of their veterinary schools. Eventually we can expect some young veterinarians to seek legal redress. The junk pet-food industry pays the universities now. But who will pay the universities' legal fees and compensation awards when aggrieved former students win Class Actions?

## Raw Meaty Bones in the medical profession

In RMB Newsletter 5:2 we looked at some of the human medical implications of the pet-food fraud and how the medical profession is itself becoming enmeshed in the scam.

http://secureshop.rawmeatybones.com/newsletter/view.epl?id=36

For a short time the British Medical Journal (BMJ) permitted limited discussion and Jackie Marriott of UKRMB contributed an excellent letter to the BMJ online:

http://bmj.bmjjournals.com/cgi/eletters/331/7527/1278#122874

UKRMB sent the BMJ several copies of Raw Meaty Bones: Promote Health and asked the Journal to open up discussion on the full extent of the medical implications of the pet-food fraud. The BMJ editors simply stopped replying to correspondence. The editors are aware of but nonetheless stifle discussion of major issues affecting the health of the British people.

#### **UKRMB Campaign**

If you go to <a href="http://www.ukrmb.co.uk/showcontent.toy?contentnid=17794">http://www.ukrmb.co.uk/showcontent.toy?contentnid=17794</a>
you can find information on the media and political campaign being waged by UKRMB. Their latest circular to MPs and the British media drew attention to the hypocrisy of the vets and faux animal welfare groups who lobby loudly to save some puppy dogs' tails but keep silent about the cruel suffering of most dogs arising from the vet/welfare group involvement with the pet food fraud.

http://www.ukrmb.co.uk/showcontent.toy?contentnid=46725

### **Raw Meaty Bones U-Turn Lecture Tour**

A first rate dinner and discussion was had in Kirribilli, Sydney on March 28. Thanks to Carol from Kirribilli Books, and Ricky from Café Luigi for hard work and organization that made the evening a success. (After dinner discussion centred on the need for pet owners to take legal action against the junk pet-food companies.)

Next stop Caboolture in Queensland on the weekend 22/23 April.

Then all systems go for the trip to Belgium, Holland, Germany and UK. Hope to see you at one or more venues.

A special presentation for UK Members of Parliament is scheduled for 12 July. MPs are notoriously busy and overworked. If you are British please contact your MP and encourage him/her to attend the evening presentation. Also please encourage your friends and family to contact their MP. Details of U-turn tour and how to contact your MP at http://www.rawmeatybones.com/speaking\_2006.html