Partnership between Hill's Pet Nutrition Australia
& Murdoch University
Special Projects Fund 2010

Proposed projects for support
As part of our contract we have agreed that Murdoch will allocate $10,000 of its sponsorship funds to support "Special Projects Grants" on an annual basis. Additionally, Hill's Pet Nutrition will provide $10,000 in-kind support (this is in addition to the in-house feeding program).

	Grants	**In-Kind**
Large Monitor Medicine Teaching: A new monitor would maximize space in our medicine tutorial room and make it easier for nutritional teaching. Acknowledgement would include signage on the equipment indicating that it was donated by Hill's Pet Nutrition Australia.	**$1000?**	
Training for Support Crew In alignment with Murdoch's Veterinary Professional Life Program and Faculty Advisors, Murdoch is hoping to provide a wider net of support for our students. We have asked staff to become part of the Student Support Crew. A number of staff from nurses, technicians to administrative staff have volunteered. We would like to provide training and materials to help them support students more effectively. Hill's Pet Nutrition Australia would be acknowledged at the staff training and on training materials.	**$4000**	
General Practice—Pet of the Month Currently Advance sponsors a Pet of the Month program from our general practice. The Pet of the Month winner is photographed and posted in our clinic for a month. The winner pet receives a photograph and a bag of food. In this past this has been supported by Advance Pet Nutrition.	**$1250**	**12 3kg Bags/year** ($23.95 ea)=$287.40
Feline Blood Bank Murdoch runs a blood bank for cats. As an incentive for people to bring in their cats for this process we provide a free blood screening ($55) and a free 3 kg bag of premium food. In the past this has been supported by Royal Canin. Hill's will be acknowledged in advertisements for blood donors, and obviously product promoted to donors.		**20 3kg bags/year** (25.95 ea=500.00) **60 10 kg bag/year** (50.00) ea=3000.00
Veterinary Professional Life Facilitator training and materials. Branding on VPL materials.		**100 T-shirts**
TOTALS	**$6250**	**$3287.40**