From: Ellaine Hislop
To: [redacted].
Subject: Sponsorship
Date: 13 June 2012 12:23:44
Attachments: image001.jpg

Hi [redacted]

Thank you for letting me know you will be in Perth for the [redacted] Conference. It will be great to sit down and have a chat. I would like to include Prof David Hampson, Dean of School, in on our meeting. If you can let me know your availability during your time in Perth I will arrange a time for us to meet.

If you have any thoughts regarding a future sponsorship agreement before our meeting, please feel free to let me know, then David and I can ensure we have specific information for our discussion.

Kind regards

Ellaine

From: Ellaine Hislop
Sent: Wednesday, 6 June 2012 2:05 PM
To: [redacted]
Subject: RE: Clinic coat sponsorship

Hi [redacted]

I can send the group bulk emails out. Just let me know what you would like sent out.

Kind regards

Ellaine

From: [redacted]
Sent: Wednesday, 6 June 2012 1:24 PM
To: Ellaine Hislop
Subject: RE: Clinic coat sponsorship

Hi Ellaine,
Hopefully the stethoscopes will be sent out by the end of this week.
Let's go with the Coles or Myers voucher then. I will need to think through how it works. They will need to notify me that they have completed the course and then we would check that and send the voucher. I think I will get the reps onto advertising it. Can you tell me again the email address of the very helpful person who sends bulk emails out to the students?
Yes the contract is on my list. I will be in Perth in August for the [redacted] conference and we should make a time to meet and discuss. In the interim I will put some thoughts together to form the basis of our discussions, and perhaps you could do the same?
Best wishes,
[redacted]

[redacted]

From: "Ellaine Hislop" <E.Hislop@murdoch.edu.au>
To: [redacted]
Date: 06/06/2012 03:15 PM
Subject: RE: Clinic coat sponsorship

Hi [redacted]

Can you please address to:

Ellaine Hislop
Murdoch University Veterinary Trust
School of Veterinary and Biomedical Sciences
VCS 2.022
90 South Street
Murdoch WA 6150

That way it will be delivered directly to my office. Let me know when it is sent so I can chase up if it takes too long to get to me.

Re the VNA course prize. The only issue with the dinner ticket subsidy is that not everyone attends this event. And if the aim is to get a higher number of students doing the course, then a generally attractive prize (like a Coles voucher) would probably be more likely to achieve this. What do you think? Happy to do whatever you think is best. Just let me know and I will start promoting the course to our students.

Another thing we have to have a chat about is the end of our current sponsorship contract coming up in September. Have you had any discussions as to what is working well (or otherwise) with our current agreement, variances you would like to take place, and possible level of support?

Kind regards

Ellaine

From: [redacted]
Sent: Tuesday, 5 June 2012 3:21 PM
To: Ellaine Hislop
Subject: RE: Clinic coat sponsorship

I will arrange for the stethoscopes to be sent to you. Can you please supply a precise delivery address? They are individually packed in boxes so will take up a fair bit of space. I would hate them to go astray, and that seems to happen quite a lot with couriers lately.
A subsidised graduation dinner ticket for VNA could work. Is that logistically difficult? Or would a Coles/Myer voucher be easier to arrange?
[redacted]

[redacted]

From: "Ellaine Hislop" <E.Hislop@murdoch.edu.au>
To: [redacted]
Date: 24/05/2012 01:27 PM
Subject: RE: Clinic coat sponsorship

Thanks [redacted]

The stethoscopes would be great to give out at the ceremony. There would be 90 students maximum, so if you could arrange those to be sent to me in the next month or so we will have plenty of time to receive them before the ceremony. You are also welcome to provide some signage for the ceremony. I will liaise with Katy regarding this before the ceremony.

I have also been looking at possible prizes for the VNA online course. It doesn't appear there is an event at the end of year for all students, just the graduation dinner for 5th Years. The suggestion was made for a Coles voucher which has always gone down well for other student prizes. Let me know what you think.

Kind regards

Ellaine

From: [redacted]
Sent: Thursday, 17 May 2012 10:17 AM
To: Ellaine Hislop
Subject: Fw: Clinic coat sponsorship

Hi Ellaine,
Please see the email below from [redacted]. Hill's will of course support this ceremony again this year. In the ideas for the "In Kind" support part of our contract with Murdoch, I mentioned the possibility

of providing Hill's branded stethoscopes to give to the students at this event. Have you had any further thoughts on this? We have the stethoscopes in stock; the cost is approx $50 each, so assuming 100 students this would use up about half of the in kind amount.
Best wishes,
[redacted]

[redacted]
----- Forwarded by Maureen Revington/AULSY/AP/COLPAL on 17/05/2012 12:12 PM -----

From: [redacted]
To: [redacted]
Cc: [redacted]
Date: 15/05/2012 04:25 PM
Subject: Clinic coat sponsorship

Hi [redacted]

I would like to again offer the opportunity for Hill's to sponsor Murdoch student clinic coats. To remind you of our previous arrangement, [redacted] and Murdoch University Veterinary School have established a tradition surrounding presentation of the clinic coats which include the Hill's logo in a formal ceremony. This involves the vet school, the [redacted], students, their parents and significant others. Students look forward to the achievement of being able to wear their clinic coats and they wear them with pride as the first stage of entry into the profession. They wear them from 3rd year onwards for the rest of their course, while doing prac work and possibly at their first job.

The cost of the sponsorship is [redacted] and we are seeking sponsorship also from Murdoch and [redacted]t as we have done in the past. This remains an excellent opportunity for Hill's to have daily brand exposure on campus as well as the promotion offered by the presentation ceremonies and publicity in university and [redacted] newsletters. The Hill's logo will again appear on one sleeve of the coat, Provet logo on the other sleeve and the [redacted] and Murdoch logos will appear on the breast panels.

The coats will be presented at a ceremony in August for all third years. Hill's will be invited to send representatives to the ceremony as in previous years.

Please get back to me if you require any further information.

[redacted]

[redacted]

[redacted]