insert date here

Hill's Pet Nutrition
[redacted]

Dear [redacted]

Re: Sponsorship of Murdoch University Veterinary Professional Life Conference 2012

The School of Veterinary and Biomedical Sciences will hold its annual Veterinary Professional Life Conference on 25th May 2012 at Gloucester Park, East Perth, Western Australia starting at 9am. An important part of the professional development of the students of Veterinary Science degree is the Veterinary Professional Life unit. In this unit students are introduced to a wide variety of industry participants, principles, providers and issues considered pertinent to any veterinarian's professional life whether that be in a clinical or production based role.

The Veterinary Professional Life Conference is a valuable opportunity for undergraduate students to gain an appreciation for the immense opportunities and challenges that they will face in their professional careers. On an industry level the conference provides enrichment and enthusiasm for elite undergraduate students in their review of practical problems that have been highlighted to students by producers during placements with various industries.

The Veterinary Science students of Murdoch University sincerely appreciate the generous support that Hills has shown towards the 2012 Veterinary Professional Life Conference. As the major sponsor of the conference we would like to offer you the following benefits:

- Naming rights of the conference i.e. The Hills Veterinary Professional Life Conference 2012. As such the Hills logo will be on the front and rear cover of the conference proceedings and on all printed material
- The opportunity for a Hills representative to make a presentation about your products and services following the final student session and proceeding the awards ceremony
- A stand or display amongst other companies that can be used to promote products and services, which will also be valuable in extending the professional knowledge of students
- Hills Signage in each of the 3 conference rooms plus the breakout/dining area
- Complimentary attendance for Hills delegates at the conference to watch the talent of tomorrows Veterinarians

If Hill's have any other ideas about their presence at the conference please do not hesitate to contact me on [redacted] as we will be happy to discuss accommodating any other ideas. Thank you for your continued support of Murdoch University's Veterinary School and we look forward to working with you as part of the 2012 Veterinary Professional Life Conference.

Yours sincerely

Year 3 Student